

ALYSSA FARRIS MARK

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EMPLOYMENT HISTORY

House of Props, Hollywood, CA

Graphic Designer, Photo Editor, Website Manager (2008-2009)

- Edited photos of the company's products using Photoshop
- Used Dreamweaver to upload images of products to the company's website
- Produced e-mail newsletter

(See: www.houseofpropsinc.com)

Gregg Ruth & Co., Malibu, CA

Graphic Designer and Photographer (2008)

- Photographed new jewelry
- Used Photoshop to color correct, trace and composite images of jewelry
- Photo retouched each image
- Uploaded images to the company's website using proprietary software
- Printed and bound sales books and press kits

(See: www.greggruth.com)

Art Life Graphics, Malibu, CA

Freelance Graphic Designer (2006-present)

· Created and designed original advertising pieces for clients using Photoshop, InDesign, Illustrator and hand-drawn images to meet each client's needs. Designed custom websites, e-mail newsletters and various types of advertising collateral. Clients include: Eco~Baby Marketplace, Healing Odyssey, Home Entertainment Magazine, Luxury CE Magazine, Vance Entertainment, AVW and Tech Quest Systems.

Local Community Magazine Group, Camarillo, CA

Senior Graphic Designer

- Produced 32 advertising magazines, 4 per month
- Advertisement and page design
- Image and ad touch up
- Magazine layout of 16-28 page magazines
- Worked with clients from initial ideas through final design
- Sending the final result to printer by deadline each month
- Primarily using InDesign and Photoshop

Tiger Lily Collections, Malibu, CA

Jewelry Designer/ Personal Assistant (2007-2009)

- Produced unique jewelry working directly with company's owner to achieve final piece

Homes and Land Magazine, Calabasas, CA

Assistant Graphic Artist (1998)

- Designed layouts of properties for magazine using Quark
- Organized photos of houses
- Chose images to put in publication

Malibu Locations, Malibu, CA

Photographer (1997-1998)

- Photographed homes and estates for use in movie locations
- Compiled all images into a book for each property to be used by the movie industry to choose homes for their movie shoots

EDUCATION

Bachelors of Art Degree, Art Studio Major

University of California at Santa Barbara, Santa Barbara, CA

EXPERIENCE

- Proficient in **Adobe CS3**, including **Photoshop, InDesign, Illustrator and Dreamweaver**. Well versed in both **Mac and PC**-based platforms. Also have experience with **Microsoft Word, Excel and PowerPoint**.
- Possess a clear understanding of the publishing process from initial concept, through print production, preparing files for printing and supervision on press.